



GUIDELINES FOR GARMENT ENTRIES

FASA RUNWAY SHOW 2017

Mystery of Design

Saturday, May 6, 2017

Online Submission **Deadline**
Completed Garment **Submission**
Runway Show

Fri, March 30, 2017
Fri, April 14, 2017
Sat, May 6, 2017

2017 THEME - MYSTERY OF DESIGN

Spies Romance Retro Spain Morocco

The Runway Show Theme was inspired by the novel by [María Dueñas](#) entitled [The Time in Between](#) - the inspiring international bestseller of a seemingly ordinary woman who uses her talent and courage to transform herself first into a prestigious couturier and then into an undercover agent for the Allies during World War II.

For information regarding fashion from the pre-WWII period, see the Theme Resources links below.

THE FASA RUNWAY SHOW GUIDELINES

The Fiber Artists of San Antonio Runway Show features entries of **Art-to-Wear or Wearable Art** from both FASA members and non-members. The Runway Show is our only fundraiser, which provides support for both the FASA scholarship program via the silent auction and raffle ticket sales and operational support for the major activities of FASA along with fulfilling the FASA goal of educating the public on Fiber Arts.

FASA Member Entry Fee - \$5.00/garment entry (up to a maximum total fee of \$20.00)

Non-Member Entry Fee - \$5.00/garment entry (up to a maximum total fee of \$35.00)

Note: All fees (paid in cash or check) will be collected at the time of Garment Submission on April 14, 2017

GARMENT ENTRY SUBMISSIONS: Entry submissions to the 2017 Runway Show must follow the guidelines below:

- Must be **unique/original** (no other garment like it). For example: can be made from hand dyed or hand surface-designed fabric; can be purchased fabric, but a unique clothing pattern design; can be purchased fabric with unique embroidery designs (either hand or machine); can be purchased fabric that is hand pieced or quilted. Accessories are permitted if they are part of the garment. Ultimately, if you are in doubt regarding your potential entry, please contact the committee with descriptions and specifications of your garment for individual evaluation.
- **Note:** If your basic garment is ready made, it must be recreated into a new design using fiber art techniques, embellishments or pattern adaptations. Each entry must be an example of art-to-wear; either it is constructed using hand painted or dyed fabrics, or made from commercially available fabric with embellishment techniques or design adaptations added to create the art-to-wear look.
- Artists may enter a maximum of **10 entries**. Collaboration with another artist will count as one entry for each person involved in the collaboration. An ensemble will count as one entry for each person involved in the collaboration. An ensemble will count as one entry, with one price; IF pieces are to be sold individually, enter each piece on a separate entry form. For example, a 3-piece ensemble would be listed in the following manner with each piece having a separate price (e.g., First piece, 1a; Second piece, 1b; Third piece, 1c).
- The information provided on the entry form will be used to create a SALES hangtag for each garment. It identifies the artist name, garment title, size and price. Upon delivering garments, pick up your hangtags, which will be ready for your final review for accuracy and secure them to the garment. All garments must be tagged before they can be checked in on Friday, April 14, 2017. **IMPORTANT:** It is advisable to securely attach to the garment a sewn-in label or tag with the artist name and name of the garment. Many people handle and try on each garment several times when preparing them for the final model, who will ultimately wear the garment on the runway. Sometimes tags get accidentally removed, thus, a label sewn into the garment is the best way to avoid it becoming "unidentifiable."
- All entries to the runway show **MUST BE AVAILABLE FOR SALE.** Prices will be in **\$10** increments. If a garment sells, a check will be issued within 30 days to the artist and mailed to the address provided on the entry form. Note: Non-juried garments can hang on sales racks to be sold after the Runway Show. These garments must be entered into the database via FASA online entry form to facilitate sales through FASA Runway Show cashiers.
- The Runway Committee will jury entries. Artists will be notified if an entry will not be selected for the show. We anticipate receiving 140 - 150 garments of which approximately 100 will be chosen due to time constraints for the runway. Garments not chosen for the runway may be available in the sales room if they meet the criteria below.
- No garment will leave the show without first checking it out with the cashiers (includes items removed by the artists, family of the artists, purchasers, etc. – NO EXCEPTIONS).

Juror Criteria: What will the jurors be considering when reviewing entries?

- Was quality construction and technique(s) used?

- Are Fiber Art techniques incorporated as part of the design?

- Is it wearable?

- Does your garment meet the criteria of art-to-wear?

- *An art-to-wear garment is an individually designed piece of handmade clothing, which reflects artistic expression and creativity. Depending upon an artist's creativity and skills, they may choose to use commercially made fabrics and create a garment using a unique art-to-wear design **OR** they may dye and/or paint virgin fabric, or create fabric by weaving, knitting, crocheting, or felting into an art-to-wear garment.*

- If a commercially purchased pattern is chosen as the main basis of the garment design, then the use of fiber art and/or design techniques, or pattern adaptations would be necessary to make the garment into art-to-wear.

- If your basic garment is ready made, such as a Dharma blank, a recycled denim jacket or an item from a thrift store, it must be enhanced in such a manner as to create a new unique design of art-to-wear using Fiber Art Design Techniques.

What are examples of Fiber Art/Design Techniques? For a complete listing of techniques click [FIBER ART TECHNIQUES & TERMS](#)

REMEMBER: Each finished product should be an individualized piece of art--unique onto itself! Dynamic embellishments show well on the Runway. Have fun, be creative!!

Theme Resources:

- <https://www.amazon.com/Time-Between-Novel-Maria-Duenas/dp/1451616899>
- <https://www.netflix.com/title/80004614>
- <http://fiberartistsofsanantonioblog.com/main/wp-content/uploads/2016/01/fiber-art-techniques-and-terms.pdf>
- http://www.fashion-era.com/stylish_thirties.htm
- http://www.fashion-era.com/1920s_life_between_the_wars.htm
- <https://www.pinterest.com/alphasoixante/1930s-fashion/>